

1 Roderick M. Thompson (State Bar No. 96192)  
rthompson@fbm.com  
2 Robert C. Holtzapple (State Bar No. 145954)  
bholtzapple@fbm.com  
3 Helen Dutton (State Bar No. 235558)  
hdutton@fbm.com  
4 Diego F. Acevedo (State Bar No. 244693)  
dacevedo@fbm.com  
5 Farella Braun & Martel LLP  
235 Montgomery Street, 17th Floor  
6 San Francisco, CA 94104  
Telephone: (415) 954-4400  
7 Facsimile: (415) 954-4480

8 Attorneys for Plaintiff  
VISA U.S.A. INC.

9  
10 IN THE UNITED STATES DISTRICT COURT  
11 FOR THE NORTHERN DISTRICT OF CALIFORNIA  
12

13 VISA U.S.A. INC.,

14 Plaintiff,

15 vs.

16 MARITZ INC., d/b/a MARITZ  
LOYALTY MARKETING,

17 Defendant.  
18

Case No. CV-07-05585 JSW

**CERTIFICATE OF SERVICE**

19 I, the undersigned, declare:

20 I am a citizen of the United States and employed in San Francisco County, California. I  
21 am over the age of eighteen years and not a party to the within-entitled action. My business  
22 address is Farella Braun & Martel LLP, 235 Montgomery Street, 17<sup>th</sup> Floor, San Francisco,  
23 California 94104.

24 On December 6, 2007, I served a copy of the following document(s):

- 25 • **ORDER SETTING CASE MANAGEMENT CONFERENCE AND**  
26 **REQUIRING JOINT CASE MANAGEMENT CONFERENCE STATEMENT**

27 X **MAIL** - I placed true and correct copies of the above document(s) in sealed envelope(s)  
28 addressed to the addressee(s) and I caused each such envelope, with postage thereon fully  
prepaid, to be deposited for collection and mailing with the U.S. Postal Service pursuant  
to the ordinary business practice of this office.

1 Charles A. Weiss  
2 Bryan Cave LLP  
3 One Metropolitan Square  
4 211 North Broadway, Suite 3600  
5 St. Louis, MO 63102-2750

*Counsel for Defendant Maritz Inc.*

6 Ronald S. Katz, Esq.  
7 Manatt, Phelps & Phillips, LLP  
8 100 Page Mill Road, Building 2  
9 Palo Alto, CA 94304

*Counsel for Defendant Maritz Inc.*

10 I declare that I am employed in the office of a member of the bar of this Court at whose  
11 direction the service was made.

12 I declare under penalty of perjury under the laws of the State of California that the above  
13 is true and correct. Executed in San Francisco, California on **December 6, 2007**.

14   
15 Alison Brown